

## TRUE SDK PRODUCT LICENSE AGREEMENT

TRUE SOFTWARE SCANDINAVIA AB LICENSE AGREEMENT FOR THE TRUE SDK PRODUCT

THIS LICENSE AGREEMENT FOR THE TRUE SDK PRODUCT (THIS "AGREEMENT") IS A LEGALLY BINDING AGREEMENT BETWEEN TRUE SOFTWARE SCANDINAVIA AB REG. NO. 556784-0912, A LIMITED LIABILITY COMPANY INCORPORATED UNDER THE LAWS OF SWEDEN, WITH ADDRESS KUNGSGATAN 15, 111 43 STOCKHOLM, SWEDEN ("TRUECALLER") AND THE LEGAL ENTITY YOU REPRESENT ("YOU" OR "PARTNER"). TRUECALLER IS WILLING TO LICENSE THE TRUE SDK PRODUCT, TRUECALLER TRADEMARKS AND OTHER DOCUMENTATION DESCRIBED BELOW TO YOU ONLY ON THE CONDITION THAT YOU ACCEPT AND AGREE TO ALL OF THE TERMS AND CONDITIONS IN THIS AGREEMENT. BY CLICKING ON THE "ACCEPT" BUTTON YOU ACKNOWLEDGE AND AGREE, THAT YOU HAVE READ THIS AGREEMENT, UNDERSTAND IT AND AGREE TO BE BOUND BY ITS TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, TRUECALLER IS UNWILLING TO AND DOES NOT AND WILL NOT LICENSE THE TRUE SDK PRODUCT, TRUECALLER TRADEMARKS OR PROVIDE THE DOCUMENTATION TO YOU. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS YOU MAY NOT COMMENCE ANY INSTALLATION PROCESS AND YOU SHALL NOT USE THE TRUE SDK PRODUCT OR RETAIN ANY COPIES OF THE TRUE SDK PRODUCT OR DOCUMENTATION, EVEN IF YOU HAVE IN ANY MANNER COME INTO POSSESSION THEREOF. ANY USE OR POSSESSION OF THE TRUE SDK PRODUCT, TRUECALLER TRADEMARKS AND/OR DOCUMENTATION BY YOU IS SUBJECT TO THE TERMS AND CONDITIONS SET FORTH IN THIS AGREEMENT.

Each of Truecaller and Partner is hereinafter referred to as a "Party" and, jointly, as the "Parties".

### 1 Use of the True SDK Product

- 1.1 Subject to the terms and conditions of this Agreement and Truecaller approval of Partner, Truecaller hereby agrees to provide to the Partner during the term of this Agreement a software development kit which, when integrated with the Partner's mobile applications, will enable the Partner to, via its mobile applications, offer Truecaller verified phone number based engagement options to existing Truecaller applications end users as further specified in Exhibit 1 ("**True SDK Product**"). For the avoidance of doubt, access to the True SDK Product will at all times be subject to the applicable Truecaller applications end users giving their consent to engaging the Partner's mobile application.
- 1.2 Upon acceptance of this Agreement, Truecaller will provide the Partner with access to the True SDK Product in object code format via email or downloadable format. Subject to the terms and conditions of this Agreement, Truecaller hereby grants to the Partner a limited, non-exclusive, non-sublicensable, non-transferrable, royalty-free, license to use the True SDK Product globally during the term of this Agreement in object code form only, solely for the purpose of using the True SDK Product with the Truecaller applications for its own internal and limited beta testing and to provide it to its end users. Subject to the terms and conditions of this Agreement, Truecaller hereby also grants to the Partner a right to use the Truecaller trademarks and logotypes specified in Exhibit 1 ("**Truecaller Trademarks**") in connection with use of the True SDK Product in its mobile applications and in accordance with any written or published instructions issued by Truecaller from time to time. Notwithstanding the foregoing, the Partner may not launch the True SDK Product for use by end users or use the Truecaller Trademarks unless and until Truecaller has approved in writing the Partner's True SDK Product integration.
- 1.3 In no event may the Partner disclose to a third party, modify, copy, export, re-export, sublicense, sell, rent, lease, commercialize, or use the True SDK Product in any manner that is not expressly permitted under this Agreement or which would be inconsistent with this Agreement. To the extent permitted by applicable mandatory law, Licensee undertakes not (or attempt to) itself or permit others to reverse engineer, reverse compile, or disassemble the True SDK Product or any part thereof.
- 1.4 All intellectual property rights of Truecaller shall at all times be the exclusive property of Truecaller, including, but not limited to, Truecaller's intellectual property rights in the True SDK Product and the Truecaller Trademarks. Nothing in this Agreement shall constitute or be construed as a transfer of ownership of the intellectual property rights of Truecaller or to otherwise give the Supplier any proprietary rights in Truecaller's intellectual property rights, including, but not limited to, Truecaller's intellectual property rights in the True SDK Product and the Truecaller Trademarks.

- 1.5 Except as expressly set forth in this Agreement, the Partner shall have no right to use Truecaller's intellectual property rights, including, but not limited to, Truecaller's intellectual property rights in the True SDK Product and the Truecaller Trademarks.
- 1.6 The Partner hereby undertakes not to use the True SDK Product or the Truecaller Trademarks in connection with any content which in Truecaller's opinion is illegal, obscene, threatening, defamatory, invasive of privacy, religious sensitivity, infringing of intellectual property rights, injurious to third parties or objectionable. The Partner hereby also undertakes not to include ads on any page upon which the Truecaller Trademarks are displayed.
- 1.7 The Partner may elect to provide Truecaller with ideas or suggestions, however submitted, under this Agreement for the purpose of improving the True SDK Product (hereinafter "Feedback"). Truecaller will be free to exploit and disclose any Feedback on an unrestricted basis without having to notify or compensate the Partner. The Partner hereby releases Truecaller from all liability and obligations that may arise from the receipt, review, use, distribution, disclosure or sublicensing of any portion of any Feedback in connection with the True SDK Product.

## **2 Use of End User Data**

- 2.1 The Partner hereby undertakes to obtain explicit and informed consent from the end users' prior to collecting and processing any data provided to the Partner by Truecaller or the end users via the True SDK Product ("**End User Data**"). The Partner hereby also undertakes to (i) where required by applicable law to provide to the end users a publicly available and easily accessible privacy policy that explains the data that the Partner will collect and how the Partner will process such data and comply with such privacy policy; (ii) comply with applicable data protection laws; (iii) implement and maintain administrative, organizational, physical and technical safeguards that prevent any unauthorized collection, use, disclosure of, or access to End User Data; and (iv) upon an end user's request delete all End User Data relating to such end user.
- 2.2 The Partner shall indemnify and hold Truecaller harmless from any claims, costs, expenses, damages and/or losses resulting from a third party claiming that End User Data processed by the Partner under this Agreement violates the Partner's privacy policy or applicable data protection laws or does not comply with any obligations regarding the processing of End User Data set out herein.

## **3 No Warranties and Limitation of Liability**

- 3.1 TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, TRUECALLER MAKES NO WARRANTY OR REPRESENTATION, EITHER EXPRESSED OR IMPLIED WITH RESPECT TO PROVISION OR USE OF THE TRUE SDK PRODUCT OR THE TRUECALLER TRADEMARKS, THEIR QUALITY, PERFORMANCE, DATA ACCURACY, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT OF THIRD PARTY RIGHTS. AS A RESULT, THE TRUE SDK PRODUCT AND THE TRUECALLER TRADEMARKS ARE PROVIDED "AS IS" AND THE PARTNER IS ASSUMING THE ENTIRE RISK AS TO THEIR QUALITY AND PERFORMANCE.
- 3.2 TO THE EXTENT NOT PROHIBITED BY APPLICABLE LAW, THE PARTNER EXPRESSLY AGREES THAT TRUECALLER SHALL IN NO EVENT BE LIABLE FOR ANY DIRECT, INDIRECT, OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO DAMAGES FOR LOSS OF PROFITS, DATA AND GOODWILL, ARISING OUT OF THIS AGREEMENT.

## **4 Confidentiality**

- 4.1 Each Party agrees not to reveal to third parties Confidential Information, which the Party (the "**Receiving Party**") obtains from the other Party (the "**Disclosing Party**") or which arises during the use of the other Party's data (including the terms of this Agreement) and not to use such information for any other purpose than for the fulfillment of this Agreement.
- 4.2 Confidential information ("**Confidential Information**") is any item of information - technical, commercial or of any other nature - regardless of whether or not such information has been documented, with the exception of information, which (a) is generally known or which becomes a matter of general knowledge in a manner other than through the Receiving Party's breach of the provisions of this Agreement; (b) information, which the Receiving Party can prove that it possessed before receiving it from the Disclosing Party; or (c) information, which the Receiving Party received or will receive from a third party when the Receiving Party does not have a duty of secrecy to such party.

- 4.3 The Receiving Party agrees to ensure that its affiliated companies, owners, leading personnel, consultants or board members do not disclose Confidential Information to third parties. The Receiving Party is thus under a duty to ensure that employees who can be expected to come into contact with Confidential Information are required to keep such Confidential Information secret to the same extent that this Agreement requires the Receiving Party itself to do so.
- 4.4 This section 4 shall survive the termination of this Agreement, together with any other sections in this Agreement necessary to give effect thereto.

## **5 Term and Termination**

- 5.1 This Agreement shall be effective upon acceptance by Partner and shall continue until terminated. Partner may terminate the Agreement at any time by deleting and destroying all copies of the True SDK Product and all related information in its possession or control; provided that Partner also inform Truecaller in writing at the time of such termination using the following [link](#). This Agreement terminates immediately and automatically, with or without notice, if Partner fail to comply with any provision hereof.
- 5.2 Truecaller may at any time terminate this Agreement, either with or without cause, upon notice to Partner. Upon termination Partner must immediately terminate any use of the True SDK Product and the Truecaller Trademarks and permanently delete or destroy all copies of the True SDK Product, Truecaller Trademarks and other Truecaller data and documentation in its possession, and the license and other rights granted to Partner in this Agreement shall terminate.

## **6 Miscellaneous**

- 6.1 Truecaller reserves the right to amend this Agreement at any time by providing prior written notice to the Partner via email, by posting notice of the change or other means of communication. To the extent that such amendments are detrimental to the Partner, the Partner shall be entitled to terminate the Agreement by providing written notice to Truecaller. The Partner's continued use of the True SDK Product following expiry of a period of 30 days from Truecaller's notification shall be deemed as an acceptance by the Partner of any such amendments.
- 6.2 No Party may assign, or otherwise transfer or pledge or grant any other security interest in or over any of its rights and/or obligations under this Agreement, without the prior written consent of the other Party. However, Truecaller may assign its rights and/or obligations under this Agreement to any legal entity which directly or indirectly controls, is controlled by or under common control with Truecaller.
- 6.3 The Partner undertakes to follow all export control laws and regulations relating to the licensed technology.
- 6.4 Nothing in this Agreement is intended to or shall operate to create a partnership between the Parties, or to authorize either Party to act as agent for the other, and neither Party shall have authority to act in the name or on behalf of or otherwise to bind the other in any way (including but not limited to the making of any representation or warranty, the assumption of any obligation or liability and the exercise of any right or power).
- 6.5 In the event a term or provision in this Agreement is found to be invalid, illegal or otherwise unenforceable, the same shall not affect the other terms or provisions of the whole of this Agreement, but shall be deemed modified to the extent necessary to render it enforceable, and the rights and obligations of the Parties shall be construed and enforced accordingly, preserving to the fullest extent permissible the intent of the Parties as agreed within this Agreement.
- 6.6 This Agreement shall be governed by the substantive law of Sweden. The Parties agree that the International Convention on Sale of Goods (CISG) shall not apply to the Agreement.
- 6.7 Any dispute, controversy or claim arising out of or in connection with this Agreement, or the breach, termination or invalidity thereof, shall be finally settled by arbitration administered by the Arbitration Institute of the Stockholm Chamber of Commerce (the "SCC Institute"). The Rules for Expedited Arbitrations shall apply, unless the SCC Institute in its discretion determines, taking into account the complexity of the case, the amount in dispute and other circumstances, that the Arbitration Rules shall apply. In the latter case, the SCC Institute shall also decide whether the arbitral tribunal shall be composed of one or three arbitrators. The seat of arbitration shall be Stockholm, Sweden and the language to be used in the arbitral proceedings shall be English. The Parties undertake and agree that all arbitral proceedings conducted with reference to this arbitration clause will be kept strictly

confidential. This confidentiality undertaking shall cover all information disclosed in the course of such arbitral proceedings, as well as any decision or award that is made or declared during the proceedings. Information covered by this confidentiality undertaking may not, in any form, be disclosed to a third party without the written consent of the other Party. This notwithstanding, a Party shall not be prevented from disclosing such information in order to safeguard in the best possible way his rights vis-à-vis the other Party in connection with the dispute, or if the Party is obliged to so disclose pursuant to statute, regulation, a decision by an authority, a stock exchange contract or similar. In case this Agreement or any part of it is assigned or transferred to a third party, such third party shall automatically be bound by the provisions of this arbitration clause.

BY CLICKING ON THE "ACCEPT" BUTTON, USING OR DOWNLOADING THE TRUE SDK PRODUCT YOU REPRESENT, WARRANT AND CERTIFY THAT: YOU ARE AN AUTHORIZED REPRESENTATIVE OF THE LEGAL ENTITY YOU REPRESENT; YOU HAVE READ THIS AGREEMENT AND UNDERSTAND IT; YOU HAVE THE AUTHORITY TO BIND THE LEGAL ENTITY YOU REPRESENT TO THE TERMS AND CONDITIONS OF THIS AGREEMENT; AND YOU AGREE TO BE BOUND BY ITS TERMS AND CONDITIONS.

## Exhibit 1

### Specification of the True SDK Product and Truecaller Trademarks

#### 1.1 True SDK Specification

True SDK is a light weight Truecaller verified mobile phone number based service kit.

True SDK enables a 3rd party mobile app to seamlessly offer its users with Truecaller verified phone number based user to app engagement options which is easy to use and faster to experience. These options are around critical use case scenarios like in-app- registration or sign up or add verified phone number.

By integrating True SDK, it will enable an end user who is an active Truecaller app user to autofill certain information by leveraging his/her Truecaller profile with the Truecaller verified phone number and aligned to the 3<sup>rd</sup> party app's user onboarding, registration or verification or engagement flow.

#### True SDK Features

- Easy and fast verified phone number based user to app interactions.
- Implementation use cases can be around app registrations or sign-ups with autofill mechanism.
- Lightweight SDK and easy to integrate
- Client only SDK with minimal integration dependencies at 3rd party app's backend.
- No SMS based verification costs or latency or user hops as in case of One Time Password (OTP) mechanisms.
- Better and frictionless user experience.
- Access user consent based Truecaller profile which comprises mandatory data sets like verified phone number and name and optional data sets like address, Email, job etc.
- Flexibility to align with any 3rd party app's user flow and objectives.
- Leverage Truecaller's large and growing global user community.
- Lowers bounce rates in app registration/sign ups and hence aids user growth and retention.

The **True SDK** version currently supports:

- Android OS platform only for 3rd party app integration - Android version 4.0.3 onwards with minimum SDK as API 15.
- Only Truecaller users with Truecaller Android app installed version 6.41 (and above) can use this functionality integrated in any 3rd party apps.
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- English is the only language supported for now.

Based on feedback and market dynamics the scope of True SDK will be expanded to support more platforms, features and languages in future versions.

#### 1.2 Truecaller Trademarks

Truecaller

