

Exhibit 1 - Specification of the Truecaller SDK Product and Truecaller Trademarks

1.1 Truecaller SDK Specification

Truecaller SDK is a lightweight software development kit, which enables 3rd party mobile and web apps to verify/signup/login users basis their Truecaller-verified phone number based profile.

Truecaller SDK also enables active Truecaller app users to autofill certain information on any 3rd party app's user onboarding, registration or verification flow by leveraging their Truecaller-verified phone number based profile.

Truecaller SDK Features

- Quick and easy "user to app interactions" basis verified phone numbers.
- Implementation use cases can be around app registrations / sign-up / log-in along with autofill mechanism or just phone number based verification.
- Lightweight SDK and easy to integrate for apps built on native android, iOS, react native, mobile-web apps and other hybrid platforms.
- Client only SDK with minimal integration dependencies.
- Mobile deep link scheme based integration for mobile-web apps.
- No verification costs as in the case of One Time Password (OTP) based mechanisms.
- Frictionless and enhanced user experience.
- Access user's Truecaller profile (for a Truecaller app registered user) with informed user consent, which comprises mandatory data sets like verified phone number, name and optional data sets like email, city etc.
- Flexibility to align with any of the 3rd party app's user flow and objectives.
- Leverage Truecaller's large and growing user community.
- Lowers bounce rates in app registration / sign ups / phone number verification and hence aids 3rd party app growth and retention.
- Available free of charge and hence reduces user verification costs

Truecaller SDK currently supports:

- Truecaller SDK v2.0.0 for android apps:
 - Supported on android versions 4.4 and above (minimum support API level as 16).
 - Verification of existing Truecaller users (on 3rd party android apps using the Truecaller SDK) who have the Truecaller app present on their device and profile created is supported globally. Only users having Truecaller android app versions 6.41 and above, can use this functionality.
- Truecaller SDK v0.1.4 for iOS apps:
 - Only users on Truecaller iOS app versions 8.0 and above can use this functionality integrated in any 3rd party iOS app in the Designated Countries.
- Truecaller Mobile Web SDK:
 - For 3rd party mobile-web based apps and interfaces running on android mobile OS.
 - Only users on Truecaller android app versions 9.18.3 and above can use this functionality integrated in any 3rd party mobile-web apps in the Designated Countries.
- Truecaller QR scan based verification:
 - For 3rd party websites on desktops.
 - Users can verify on 3rd party websites using this service by scanning a QR code displayed on the website using the Truecaller app on their smartphone.
 - Only users on Truecaller android app versions 10.13.9 and above can use this functionality.
 - Supports English language in the Designated Countries (For Android, mobile web SDK and QR scan

product).

Based on feedbacks, utility, and market dynamics the scope of Truecaller SDK will be expanded to support more platforms, features and languages in future versions.

1.2 Truecaller Trademarks:

truecaller

